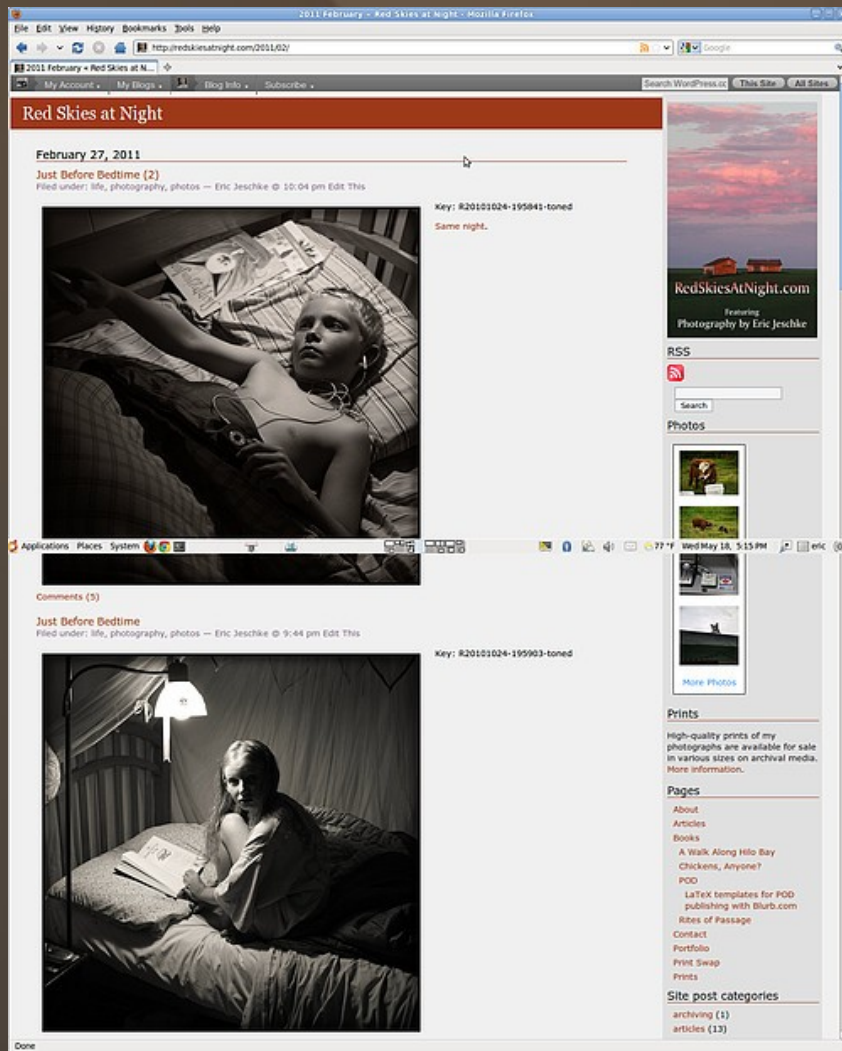


Hilo Photography Club:
Member's Choice

Eric Jeschke

Blog!



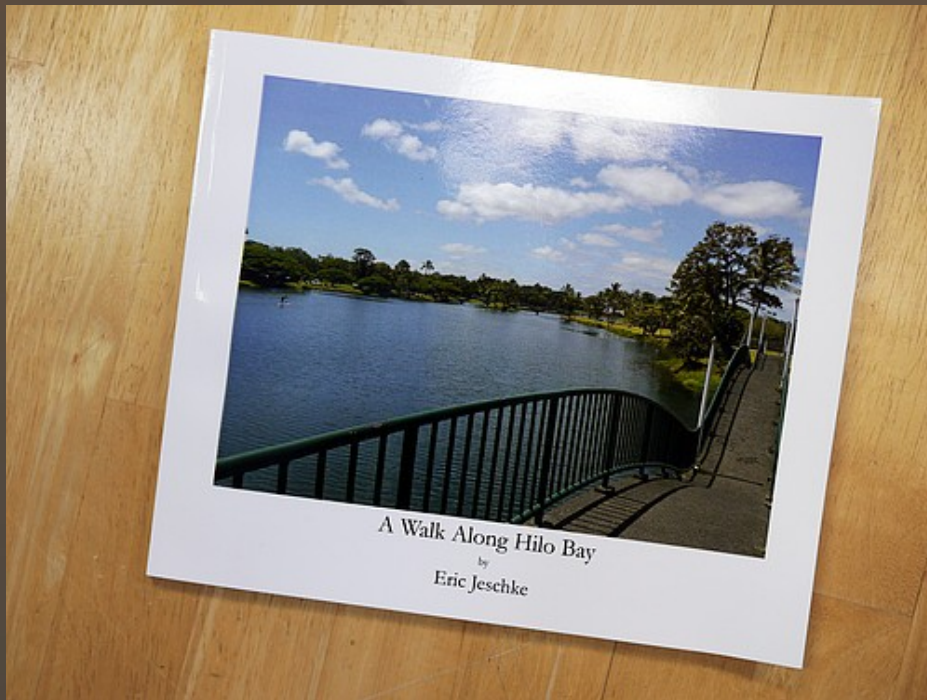
- Online photography community that is richly rewarding
- Internet is *the* most convenient medium for getting your work in front of other eyes
- Blog allows thoughtful, journal-like entries, making acquaintances and having two-way conversation
- Social media? (FB, etc.)

Print Swap!

- A print swap is a great way to study other's printing technique, be exposed to new styles and to collect photos
- Doesn't have to be large—8x10 or so is a great size for a swap and can be mailed cheaply
- Having an online gallery facilitates swaps
- Let me know if you would like to swap prints!



Books!



- POD services: Viovio, Adorama, Blurb, etc. make it affordable
- Books allow you to explore a theme—your own 1 person traveling show
- Strong way to show your style
- Blurb seems best—and now they have a “pro line”

Pitch: *SoFoBoMo*

- *Solo Photo Book Month* is an annual event where photographers learn to make a book in 1 month
- All photographs, layout, etc. must be done in the 31 days
- Great learning opportunity, no pressure ... fun!
- <http://sofobomo.org/>
- This year the period is in **1st July to 31st August**



Folios!



- A *folio* is a loose bound collection of pages
- Like a book, and yet unlike
- Prints can be framed
- Front matter, back matter for back story, artist statement, etc
- Intimate and tactile viewing experience
- <http://www.brooks-jensen-arts.com/foliodesc.html>

Multimedia Folio!

- With the advent of internet, laptops and tablets, all kinds of interesting options open up
- Not “just for video”
- PDF, quicktime, flash, etc.
- Voice over adds a personal touch



Take away

- Prints/contests/shows are good, but there are a lot of other options for your work as well. Check them out!
- Don't be afraid of using humor as an occasional theme in your photographs. Humor is a part of life. Explore and express *your* sense of humor!
- Thanks for listening!
- redskiesatnight.com